

# 2024 European Degree Package

Communication on a blueprint for a European Degree

Proposal for a Council Recommendation on a European Quality Assurance and Recognition System in higher education

Proposal for a Council Recommendation on attractive and sustainable careers in higher education

Antwerp, 16 -17 May 2024

## European degree: Policy context

1 European strategy for universities

- Council Recommendation on building bridges for effective European higher education cooperation
- 3 Erasmus+ European policy experimentation projects



# European degree: Policy objectives

01

Increased employability & skills relevance

02

Cutting red tape for increased adaptability

&

visibility of higher education systems

03

A driver of strategic cooperation & global competitiveness



## European degree: added value

For students

Strong sense of European belonging - around common European values

More opportunities to study in several European countries - innovative & transdisciplinary approaches

Skills & competences that lead to higher employability

For employers

Certified highly-skilled graduates: globally-minded, multilingual & multicultural skills, adaptable, etc.

Europe as a destination for talented students to acquire labour market-relevant skills

Increased possibilities to work with universities at European scale

## European degree: added value



#### For universities

Pool resources to offer opportunities together

Cut red tape to setting up more joint degree programmes

Wider offer to students & staff

Support internationalisation strategies



Strengthen **global competitiveness & reputation** of European higher education systems

Attract talent from non-EU countries

Foster balanced student & talent mobility within the EU

Foster European spirit of cooperation

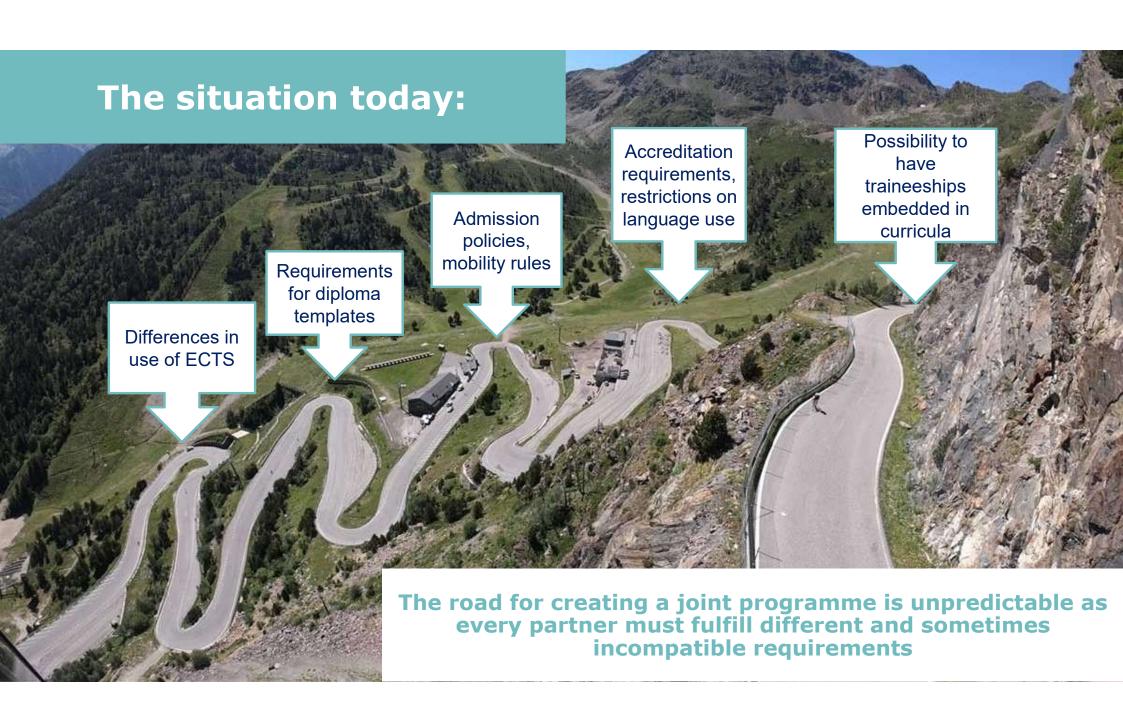
## Build your own joint programme!

You are a university looking for international partner(s) to create a new and innovative joint programme.

Your country's legislation impose that you comply with a certain set of rules on how the programme must be delivered.

Find partners with whom you can work with!





# Annex 3 – Staff Working Document: list of obstacles to overcome

# +50 legal and administrative obstacles

differences in academic years, grading scales and workload

timelines and accreditation requirements vary from country to country

application of the European approach to QA is limited in several countries

minimum semester requirements to be spent at home or maximum at partner institution

**Examples** 

every change in the composition of the consortium requires a new accreditation procedure

final exam forms (obligatory public examinations, length of a thesis, specific number of final exams)

Diploma: different paper type, size, logos, language use, and signature requirements





# European degree: horizontal principles



MS / Region / Institution deliver =>
Subsidiarity √
Institutional autonomy √
Academic freedom √



Universities award jointly
- on a voluntary basis



Linked to existing EU / Bologna process tools



Cutting red tape to establish joint degrees => less administrative burden

Based on
common
European
criteria
tested & agreed
with Member
States,
stakeholders
and HEIs.



#### European degree: main principles

NOT awarded by a European body NOT replacing national degrees

voluntarily offered by universities



## Examples of proposed European criteria

(full list in Annex to the CR on a European QA and recognition system)

# Transnational programme, organisation and management:

- At least 2 participating HEIs from 2 EU Member States
- Comply with Bologna and EU tools and standards
- Joint programme leads to a joint degree

# EUROPEAN DEGREE

#### Learning experience:

- Embedded student mobility
- Student-centred
- Include interdisciplinary components
- Labour market relevance
- Digital skills



#### **European Values, inclusiveness & multilingualism**

Joint programmes should promote democratic values, multilingualism, inclusiveness and the green transition



#### A wealth of evidence

+2500 140 universities +80 students surveyed interviews and focus groups 2 years Quality Assurance +1000 +100 consultation agencies with joint programmes stakeholders \*\* stakeholders 🕸 used for the views gathered testing



**ED-AFFICHE** 











This includes Member States authorities, accreditation and quality assurance agencies, higher education institutions, labour market representatives and students in all Member States.





#### HOW TO GET THERE: STEPS TOWARDS A EUROPEAN DEGREE

27 March 2024 The Commission proposes European criteria co-developed with the higher education sector as a basis for the European degree, for adoption by the Council of the EU

Development of
implementation guidelines
towards a European degree by a
European degree Policy Lab

Member States to choose their entry level into the pathway towards a European degree and work towards integrating the European degree in their national or regional legislation as a new type of qualification

A preparatory European label certificate is given to students of joint degree programmes meeting the European criteria, together with their national or regional degree

The **European degree** is awarded to students as a qualification following a transnational education experience either jointly by a group of universities across Europe or by a possible European legal entity established by several universities from different countries

# HOW MEMBER STATES AND THE HIGHER EDUCATION SECTOR WILL BE SUPPORTED:

- A European degree Policy Lab to develop detailed guidelines and action plans to guide the implementation of a European degree with experts from Member States, higher education institutions, quality assurance/accreditation agencies, students, and economic and social partners.
- A new annual European degree Forum to monitor progress and provide guidance, gathering high level representatives from Member States, key organisations in quality assurance and recognition, education social partners and representatives from economic and social partners
- New Erasmus+ support: for European
  degree Pathway Projects enabling Member
  States, together with their accreditation and
  quality assurance agencies, universities, students,
  economic and social partners, to navigate the
  pathway towards a European degree; and for
  European degree Design Measures to enable
  higher education institutions to adapt existing joint
  programmes or to create new ones leading to a
  European degree



# Council recommendation on European quality assurance & recognition system in higher education



#### Issues at stake



Current implementation of quality assurance => complexity for transnational cooperation



Long time to get accreditation for new programmes => slower response to Europe's skills needs



Processes too lengthy & bureaucratic => challenge for creation of joint degrees



Bologna tools not implemented everywhere or with additional national criteria => need to do more at EU level.



Recognition not yet automatic => limit to degree mobility within the EU



#### Issues at stake

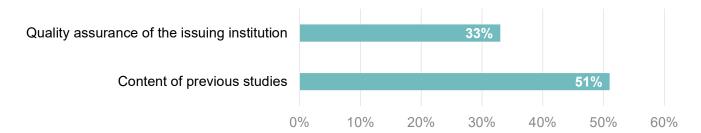
# 2 years

Accreditation of a joint programme could take this long

#### Lack of trust

hampers automatic recognition:

# What institutions check if automatic recognition is not applied





# European quality assurance & recognition system in higher education

#### Why?

- Foundation for mutual trust between universities
- Crucial for European strategy for universities & European Education Area



#### What?

- Facilitate transnational cooperation & mobility
- Move towards institution-level quality assurance
- Set up a new European framework for an external multiinstitutional-based approach to quality assurance
- Strengthen links between quality assurance & automatic recognition



## Recommendations: 4 pillars



Transversal recommendations for all quality assurance systems



System-specific recommendations for more agile transnational cooperation



Laying the foundations towards a European degree



Implementing automatic recognition



## Recommendations: 1st pillar

#### Transversal recommendations for all quality assurance systems

Develop the enhancement dimension to foster continuous improvement and transnational trust

Improving all quality assurance systems



Promote the organisation of mutual learning activities

Respond to key societal and economic developments

Ensure that institutional internal quality assurance systems cover the whole range of educational provision (programmes, microcredentials, etc)

Reduce the workload, bureaucracy, and cost for higher education institutions

Transparent and objective decisions on accreditation

**Encourage publication of quality assurance reviews** 

## Recommendations: 2<sup>nd</sup> pillar

System-specific recommendations for more agile transnational cooperation

Developing a cross-institutional quality assurance approach for alliances of higher education institutions for their joint activities

Once only principle

Make programme/combined approaches to external quality assurance more agile by:

Encouraging a robust internal quality assurance process

Moving towards institutional approach for quality assurance

Strengthening an evidencebased approach to quality assurance

Supporting peer learning



Allow and encourage the use of the European Approach by:

Removing any unjustified barrier to its use

Creating an **enabling** environment

Ensuring no financial disadvantage to its use in comparison to procedures carried out at national level



#### Recommendations: 3<sup>rd</sup> pillar

Laying the foundations towards a European degree

Adopt the European criteria of the European degree (label) Annex II Reflect results of the E+ pilots



#### Allow

- QA agencies registered in EQAR
- HEIs
- alliances of HEIs
  the ability to award the European
  label, in full respect of existing
  national quality assurance
  procedures

**NO** additional procedure.

Work with EQAR to include the criteria in regular reviews of agencies' evaluation of joint programmes and create a repository of programmes that have met the European criteria

**NO** additional reviews



## Recommendations: 4<sup>th</sup> pillar

#### Implementing automatic recognition

Encourage and support the evaluation of the implementation of automatic recognition

Provide clear guidance to HEIs on how to distinguish between automatic recognition and HEIs' right to make decisions on admission



Support close cooperation between staff working in recognition and quality assurance

Encourage and support the capacity building and networking of staff in ENIC-NARIC centres and HEIs

Support HEIs in taking a learning outcomes approach with regard to admission procedures

Work with HEIs and national recognition bodies to monitor recognition decisions, enhancing data collection and evidence-based approaches

Support HEIs in issuing all degrees and micro-credentials in a format compatible with the European Digital Credentials for Learning (EDC) standards

# Council recommendation on attractive & sustainable careers in higher education



## Target group



Staff teaching or researching in institutions offering programmes at EQF levels 5 to 8



Staff working at higher education institutions who do both teaching and research



Staff who do teaching only or mostly



Professional services staff



#### Issues at stake



Further incentives needed for academics to take part & commit to transnational cooperation & develop innovative pedagogical programmes.



Need to better promote, recognise, & value diverse academic roles & tasks - including innovative & effective teaching (lack of parity of esteem between research / non-research activities).

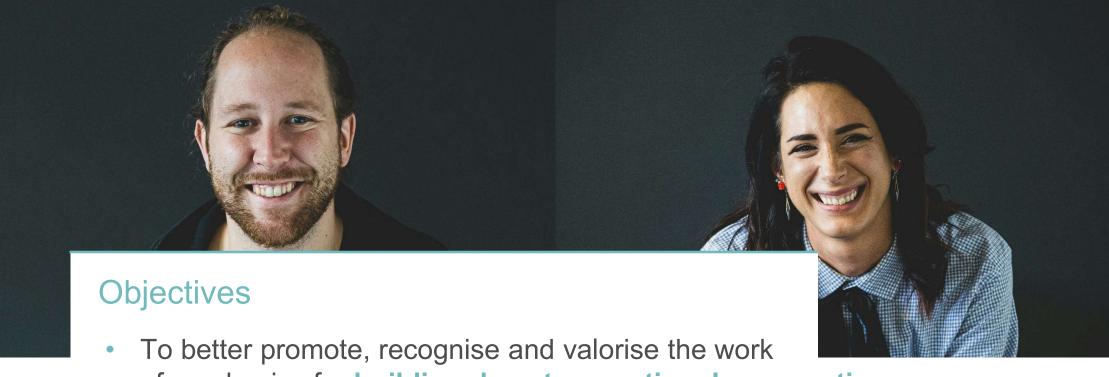


Non-traditional academic career paths (temporary career breaks - e.g. childcare or taking up duties elsewhere - e.g. in industry - rarely valued & can negatively affect career progression).



Academics frequently work exceptionally long hours and undertake multiple additional duties which often results in unsatisfactory working conditions.





- of academics for building deep transnational cooperation
- To better promote, recognise and valorise innovative and attractive teaching
- To work on more attractive working conditions for academics in higher education
- To promote academic freedom, diversity, and gender equality



## Recommendations: 3 pillars



Promote, recognise & value mobility & deep transnational cooperation



Promote, recognise & value diverse academic roles



Promote attractive working conditions, academic freedom, diversity & gender equality

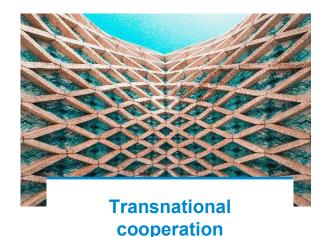


#### Recommendations: 1st pillar

Promote, recognise & value mobility & deep transnational cooperation

Encourage and support academic and professional services staff taking part in deeper transnational cooperation activities

Support development of longterm career perspectives and talent management measures targeting academic and professional services staff essential to the alliances of HEIs



Encourage new opportunities for European and international mobility for academic and professional services staff

Encourage the possibility for academic and professional services staff to practice lifelong learning for the purposes of improving skills necessary for transnational educational activities

Support HEIs in their dedication of adequate human resources capacity to transnational cooperation



#### Recommendations: 2<sup>nd</sup> pillar

Promote, recognise & value diverse academic roles

Engage, in dialogue with the higher education sector to:

Ensure that HR policies recognise and reward diverse roles of academic staff

Promote approaches that value, acknowledge and reward diverse academic career paths

Develop practices to value teaching enhancement and staff development, and promote parity of esteem for teaching as compared to research

Encourage institutional leadership to increase and maintain the focus on learning and teaching



Develop practices to invest in continuous skills development by:

Providing appropriate **training** and support

Supporting teaching enhancement

Providing support for continuous professional development

Considering integration of indicators that assess the degree of innovation and quality in teaching and learning into quality assurance processes

#### Recommendations: 3<sup>rd</sup> pillar

# Promote attractive working conditions, academic freedom, diversity & gender equality

It is recommended that Member States encourage **respect of collective agreements**, **effective social dialogue**, **and the autonomy of social partners**, and take support action so that employers provide **attractive**, **inclusive and competitive working conditions**, **where academic staff are valued**, **encouraged and supported** by:

Improving recruitment practices and working conditions of academic and professional services staff

Providing equal pay and flexible working conditions for academic and professional services staff

Providing access to adequate social protection irrespective of the form of employment



Providing access to information on social protection rights and obligations and ensuring that entitlements are preserved, accumulated and/or transferable Ensuring the effectiveness of measures aiming at creating an inclusive working environment

Ensuring gender equality, gender balance, equal opportunities and inclusiveness for academic staff from all backgrounds

Ensuring that academic staff can engage in teaching and learning, at all stages of their careers regardless of their type of employment

# Thank you



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